

## ClubsNSW and Allara Partnership FAQs

### **Q. What member club benefits will this partnership deliver?**

- A.** The new partnership will deliver world-class learning and development opportunities for club directors, management teams and staff. This includes access to online learning, nationally recognised accredited training and micro credentials to help clubs uplift standards beyond compliance, building the industry's capability to create exceptional guest experiences.

### **Q. Why has ClubsNSW partnered with Allara?**

- A.** This partnership follows an extensive review of ClubsNSW's current learning and development offerings, and a competitive tender process. The partnership with Allara is designed to uplift board governance standards and strengthen staff development pathways for clubs, encouraging employees to seek a long-term career in hospitality and creating a pipeline of future industry leaders.

By partnering with Allara, clubs will gain access to a best-practice education and training approach, including online and in-person delivery of accredited qualifications, micro credentials, masterclasses and professional development programs.

### **Q. What does this partnership mean for the training services I currently get from ClubsNSW?**

- A.** ClubsNSW is excited to be working with Allara to create world-class learning and development opportunities for club directors and staff that are easily accessible and will uplift standards and build club capabilities.

There are no immediate changes to how members book or access training. Club members will continue to book, manage and access their ClubsNSW training through ClubsNSW. We will keep you informed if there are any changes to this.

**Q. Who is Allara and what are their credentials?**

- A.** Allara is a Registered Training Organisation (RTO) and a global hospitality training partner who is already helping thousands of hospitality businesses lift standards, skills and performance through integrated learning, qualifications and consulting. Working across online learning platforms, nationally recognised training and premium venue consulting, Allara supports hospitality operators (including pubs, clubs, hotels, restaurants and caterers) to stay compliant, build capability and create exceptional guest experiences at scale. More information about Allara Global’s online training platform can be found [here](#). Additional information about Allara Learning’s accredited training products and masterclasses can be found [here](#).

**Q. What training services does Allara offer?**

- A.** Allara offers a range of training services, including online hospitality training, nationally recognised training, micro-credentials and premium venue consulting. These services are designed to support hospitality operators to stay compliant, build capability and create exceptional guest experiences at scale.

More information about Allara Global’s online training platform can be found [here](#). Additional information about Allara Learning’s accredited training products and masterclasses can be found [here](#).

**Q. Will there be any changes to our ClubsNSW membership fees?**

- A.** No — there will be no changes to your ClubsNSW membership fees. Members will continue to access the services and support they receive under their current ClubsNSW membership.

**Q. Is this partnership confirmed? If so, when will it launch?**

- A.** ClubsNSW and Allara are finalising the required agreements and approvals for launch. The partnership will proceed once these steps are completed and will introduce additional courses to support hospitality education for member clubs and the broader hospitality industry. Further information on accessing new and expanded educational offerings provided by Allara will be shared as details are confirmed. Our hope is that we will be “live” and operational by 1 July 2026.