



Subject ClubsNSW Industry Snapshot Report

Circular Number 26-312

Date 29 Jun 2026

Relevant For Directors, CEOs, Gaming Managers, Entertainment Managers, Marketing Managers, Food and Beverage Managers

Member clubs are advised that the ClubsNSW Industry Snapshot Report is now available.

This report identifies club industry trends with a focus on financial, gaming and non-gaming performance. By examining these three areas together, the report provides a more complete and accurate representation of industry performance — moving beyond isolated metrics to show how different parts of club businesses interact and influence overall outcomes.

The report has compiled data from a range of sources such as Liquor & Gaming NSW, the Australian Bureau of Statistics, the annual reports of registered clubs and the Commonwealth Bank. It includes key insights and trends on financial topics such as:

- Income composition
- Revenue diversification
- Major expenses
- Financial distress.

It also provides insights into non-gaming revenue and gaming revenue growth, with all data tailored specifically to the NSW club industry.

The report can be viewed [here](#).

Member clubs can expect to receive a ClubsNSW Industry Snapshot Report every few months.

If you have any questions regarding this report, you can contact the ClubsNSW Data and Insights Lead, Patrick Sanders, at psanders@clubsnsw.com.au or alternatively, reach out to ClubAssist on 1300 730 001 or at enquiries@clubsnsw.com.au.

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